

Hong Kong

The New Destination for ProWine!

8 - 11 May 2017

International Trade Fair for Wines and Spirits
Hong Kong Convention and Exhibition Centre (HKCEC)



Last updated: 2 May 2017

Hall 5D Wine Forum

Time	8 May, Mon	9 May, Tue	10 May, Wed	11 May, Thu
10:30-10:45				
10:45-11:00	How do I judge wine quality? <i>Ms Jancis Robinson OBE, MW</i> 10:45 - 11:45	Asia Wine Summit E-commerce: market by market Disruptive wine trends in Asia <i>Ms Debra Meiburg MW</i>	Asia Wine Summit Talk to me Marketing by Gender: Does it work in Asia? <i>Ms Debra Meiburg MW</i>	Launch Party of 《Wine and Spirits酒誌》 magazine WS Media Concepts Limited 酒誌傳訊有限公司
11:00-11:15				
11:15-11:30				
11:30-11:45				
11:45-12:00				
12:00-12:15				
12:15-12:30	Wines from Spain I <i>Ms Jennie Mack</i> Managing Director & Senior Wine Educator <i>Ms Corinne Mui</i> Chief Operating Officer & Senior Wine Educator AWSEC			
12:30-12:45				
12:45-13:00				
13:00-13:15				
13:15-13:30		Champagne Taittinger - Presentation of our House and Champagne <i>Mrs Mary Ann Levanza</i> Brand Director of Champagne Taittinger - China	The Austrian Trade Commission Hong Kong and Debra Meiburg MW present the "Wine Country Austria" with a tasting of fine Austrian wines <i>Ms Debra Meiburg MW</i>	
13:30-13:45				
13:45-14:00				
14:00-14:15	Under-appreciated grape varieties <i>Ms Jancis Robinson OBE, MW</i>			Tasting Trendies Sake Awards Presentation 品味潮人清酒大賞頒獎典禮 KsoArts Limited
14:15-14:30				
14:30-14:45				
14:45-15:00		The Taste of Siam Monsoon <i>Ms Kathrin Puff</i> Siam Winery Commerical Co	Origin matters! Germany's exceptional terroirs for Riesling and Spätburgunder <i>Mrs Rachel Wang</i> Freelance Journalist / Educator, VDP. Die Prädikatsweingüter	
15:00-15:15				
15:15-15:30				
15:30-15:45	Unique wines for special occasion <i>Ms Jennie Mack</i> Managing Director and Senior Wine Educator, AWSEC, Wines of Portugal			
15:45-16:00				
16:00-16:15				
16:15-16:30		Wines from Spain II <i>Ms Jennie Mack</i> Managing Director & Senior Wine Educator <i>Ms Corinne Mui</i> Chief Operating Officer & Senior Wine Educator AWSEC	Champagne Aspasia - One soil - One history - One tradition <i>Mr Paul Ariston</i> Owner of Champagne Aspasia	
16:30-16:45				
16:45-17:00				
17:00-17:15	Asia Wine Summit Uncorking Sales: Teach Your Servers About Wine How educators' build Asia's wine market <i>Ms Debra Meiburg MW</i>			
17:15-17:30				
17:30-17:45				
17:45-18:00				
18:00-18:15				
18:15-18:30			How the Best Whiskies are born Whisky Magazine	

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Tasting Room @ Hall 5E Concourse

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